

**Description of the assumed learning outcomes for the program of study at the Faculty of Management
1st degree, for 2019/2020 academic year**

Symbol for the characteristics of the second degree of POF (Polish Qualifications Framework) in the field of management sciences and quality	Description of the characteristics of the second degree of POF	Symbol of specialization outcome	Description of specialization learning outcomes
KNOWLEDGE – a graduate knows and understands:			
P6S_WG	at an advanced level; selected facts, issues and phenomena, and methods and theories explaining the complex relationships between them, which constitute basic general knowledge in the field of scientific or artistic disciplines to create a theoretical foundation; as well as detailed knowledge of selected issues appropriate for the study program. In the case of practical studies, practical application of this knowledge in professional activities related to their field of study.	K6S_WG1	Knows and understands advanced terminology in the field of management and quality studies, and related fields
		K6S_WG2	Knows and understands the place of management studies in the broader scientific system, and its practical application
		K6S_WG3	Knows and understands at an advanced level the functioning of business models and their practical application
		K6S_WG4	Knows and understands methods and tools, including information sources and possibilities of their use, appropriate for management and quality studies
		K6S_WG5	Knows and understands norms, principles and standards for the functioning of an organization
K6S_WG6	Knows and understands the processes involved in managing people and the consequences of these processes		
K6S_WG7	Knows and understands the basic concepts of legal and ethical principles related to the functioning of organizations		
K6S_WG8	Has the knowledge and tools necessary to create a personal image and career plan		



P6S_WK	fundamental dilemmas of modern civilization	K6S_WG9	Knows and understands the marketing tools necessary to achieve business goals.
		K6S_WG10	Knows and understands the principles of asset management in enterprises and other organizations
		K6S_WG11	Knows and understands vocabulary from a selected foreign language, characteristic of management and quality studies
		K6S_WG12	Knows and understands the fundamental laws and theories of economics, regarding the functioning of the market and management in conditions of limited resources
		K6S_WG13	Knows and understands the basic methods and tools for the presentation and analysis of economic data, on a macro and micro scale, and is able to make practical use of this knowledge
		K6S_WK1	Knows and understands the types, conditions and social relationships relevant to the discipline of management and quality studies
		K6S_WK2	Has basic knowledge about humans as entities constituting and operating in organizations
		K6S_WK3	Knows and understands the basic principles of project management and preparation, as well as principles regarding the organization of work
K6S_WK4	Knows and understands the relationship between stakeholders of an organization on a national and international scale		
K6S_WK5	Knows and understands global trends, including globalization, ecological and intercultural determinants affecting the functioning and development of the economy		
K6S_WK6	Knows and has an in depth understanding of how the economy functions in an European and international context		
K6S_WK7	Knows and understands the basic concepts of protection of industrial property and copyright laws, in particular in connection with the study of management and quality		
K6S_WK8	Has knowledge of the sources of financing the organization's activities,		
Basic economic, legal, ethical conditions of various types of professional activity related to the field of study, including basic concepts and principles in terms of			

protection of industrial property and copyright laws	K6S_WK9	ways in which to obtain financing, and the criteria for proper selection of financial options.
	K6S_WK10	Knows and understands the basic concepts of the use of information systems in management
	K6S_WK11	Knows and understands the determinants affecting the behaviour of recipients
basic rules for creating and developing various forms of entrepreneurship	K6S_WK11	Knows and understands the general principles of enterprise creation and entrepreneurship development, using knowledge from the discipline of management and quality studies and related fields
SKILLS – a graduate is able to:		
<p>P6S_UW</p> <p>use their knowledge: to formulate and solve complex and unusual problems and to perform tasks in unpredictable conditions through:</p> <ul style="list-style-type: none"> - proper selection of sources and information derived from them, assessment, critical analysis and synthesis of this information, - selection and use of appropriate methods and tools, including advanced information and communication techniques 	K6S_UW1	Is able to properly select information from various sources (literature, databases and other) in Polish and a foreign language, make an assessment, critical analysis and synthesis of this information in order to formulate and solve complex and atypical problems related to the science of management and quality and related fields
	K6S_UW2	Is able to properly analyze and interpret the causes and course of economic processes and phenomena specific to management and quality studies and propose appropriate solutions
	K6S_UW3	Is able to select and use appropriate methods and tools, including advanced information and communication techniques to formulate and solve complex and unusual problems and phenomena specific to management and quality studies and related fields
	K6S_UW4	Is able to correctly use normative systems and selected norms and regulations (legal, professional, moral) in order to solve a specific task in the field of management and quality studies
	K6S_UW5	Is able to use marketing management tools in managing organizations and understands the essence and usefulness of marketing in various types of organizations
	K6S_UW6	Is able to use economic parameters to manage organizations
	K6S_UW7	Is able to use their knowledge to forecast economic processes and

P6S_UK	in the case of practical studies: use their knowledge to formulate and solve problems and perform tasks typical of professional activity related to the field of study		K6S_UW8	phenomena, using standard methods and tools (including ICT)
			K6S_UW9	Is able to assess the economic activity of an entity based on various financial data
			K6S_UW10	Is able to analyse management decisions
			K6S_UW11	Is able to identify and solve problems related to financial management using useful tools for making financial decisions
			K6S_UW12	Is able to analyse economic phenomena on a microeconomic scale and determine their impact on management
			K6S_UW13	Is able to use their knowledge in the field of management and quality studies, as well as related fields, to formulate and solve problems and perform tasks typical for professional activity
			K6S_UW14	Is able to forecast economic processes and phenomena in the field of management and quality studies
			K6S_UK1	Is able to analyse and predict the behavior of economic entities and their socio-economic consequences
			K6S_UK2	Is able to communicate in a professional environment and other environments, using appropriate tools for the study of management and quality, using appropriate terminology
			K6S_UK3	Is able to use IT tools to support the management of organizations, including the fluent use of MS Office programs, with particular emphasis on Excel and programs for the preparation of multimedia presentations
K6S_UK4	Is able to shape and present their own opinions in the field of management and quality studies and related fields in various forms of expression			
K6S_UK5	Is able to prepare oral presentations in the field of management and quality studies and related fields using various methods and sources			
	take part in debates, present and evaluate various opinions and positions and discuss			Is able to prepare a report on a specific topic in the field of management and quality studies and related fields, making reference to existing opinions and positions, presenting them and taking part in discussions

	them			concerning the topic
	use a foreign language at B2 level of the Common European Framework of Reference for Languages (CEFR)	K6S_UK6		Is able to formulate views on current problems in the field of management and quality studies and related fields
		K6S_UK7		Is able to use a foreign language at B2 level of the CEFR
		K6S_UK8		Is able to use a foreign language using specialized vocabulary in the field of management and quality
P6S_UO	plan and organize individual and team work	K6S_UO1		Is able to plan and organize their own work and the work of a team, defining priorities for the implementation of tasks; is aware of the obligations arising from such planning and is able to critically assess the progress of work
		K6S_UO2		Is able to plan and organize the process of preparing written essays on specific topics using various methods and sources
		K6S_UO3		Is able to rationally organize and plan work, taking into account the limited resources available in a market economy
		K6S_UO4		Is able to interact as a member of a team in an interdisciplinary setting, communicate with other people, assess their own and other team members' predispositions to perform specific tasks, accept and delegate various roles and tasks
P6S_UU	plan and implement their own lifelong learning programme	K6S_UU1		Is able to independently plan and implement their own lifelong learning programme, aware of the dynamic development of management and quality studies and related fields, as well as have the ability to identify outdated knowledge and skills
		K6S_UU2		Is able to independently plan and carry out the tasks entrusted to them during a professional internship and are aware of the importance of this skill in future professional work
		K6S_UU3		Is able to develop awareness of the level of their knowledge and skills and develop the skill of continuous learning
SOCIAL SKILLS				
P6S_KK	critical assessment of knowledge and	K6S_KK1		Is ready to critically assess their knowledge and skills and take action towards further training; knows about possibilities in this regard; is

	content obtained during the course of studies		aware of the necessity of lifelong learning
P6S_KO	recognizing the importance of knowledge in solving cognitive and practical problems, and seeking expert opinions in the event of difficulties in solving the problem by oneself	K6S_KK2	Is ready to recognize the importance of knowledge in solving problems related to the development, implementation, analysis and evaluation of solutions related to management and quality processes in various types of organizations, and to seek the opinion of experts in this regard, including external and/or foreign stakeholders, in the event of difficulties in independent problem solving
		K6S_KO1	Is ready to fulfill social obligations, formulate and pass on opinions regarding achievements in the field of management and quality studies and related sciences
		K6S_KO2	Is ready to work in a team, taking on various roles, including jointly implementing social projects, taking into account economic and legal aspects
		K6S_KO3	Is ready to initiate activities for the public interest, being aware of the importance of modern management methods and techniques for the development of societies and organizations
P6S_KR	thinking and acting in an entrepreneurial manner	K6S_KO4	Is ready to think and act in an entrepreneurial manner, and in particular can demonstrate a creative and innovative attitude
	performing responsible professional roles, including:	K6S_KR1	Is ready to perform responsible professional roles by complying with the principles of professional ethics and demanding the same of others, respecting the achievements and traditions of the profession by participating in the development of industry organizations and associations
	- compliance with the principles of professional ethics and the requirement of this from others, - respect for the achievements and traditions of the profession	K6S_KR2	Is ready to transfer their knowledge and experience to others, both in the workplace and outside of it